

The Summit 2024 – Tentative Agenda

Monday, September 9

- 3:00 pm – Board / Committee Co-Chair Prep
- 3:00 – 6:00 Registration
- 5:30 – 7:00 Clubhouse Reception
- 7:30 – Community Dinners (Pre-chosen restaurant for each community)

Tuesday, September 10

- 6:30 am – (Optional) Group Fun Run/Walk
- 7:30 – 2:00 Registration
- 8:00 – 11:30 “Focus on HD” Community Meetings (breakfast included)
- 12:00 – Opening Ceremonies / Lunch
- 12:30 – BSP Introductions
- 12:45 – President's Award Presentation
- 1:00 – 1:30 Pillar Presentation #1 and Featured Speaker
- 1:45 – 2:15 Spotlight Session 1 (Each session: 1-2 Distributor Spotlights / 2-3 Supplier Spotlights / One-Off Meetings)
- 2:30 – 3:00 Spotlight Session 2
- 3:15 – 3:45 Spotlight Session 3
- 4:00 – 4:30 Spotlight Session 4
- 5:00 – 6:00 Clubhouse Reception
- 6:00 – Dinner on your own
- 8:00 – (Optional) Charity Poker Tournament – In the Clubhouse

Summit Wednesday, September 11

- 8:00 – Breakfast – GenNext “4 Under 40” Awards
- 8:30 – Pillar Presentation #2 and Featured Speaker
- 9:00 – Pillar Presentation #3 and Featured Speaker
- 9:45 – 10:15 Spotlight Session 5 (Each session: 1-2 Distributor Spotlights / 2-3 Supplier Spotlights / One-Off Meetings)
- 10:30 – 11:00 Spotlight Session 6
- 11:15 – 11:45 Spotlight Session 7
- 12:00 – 1:00 Lunch and Learn – Innovation workshops through AI
- 1:00 pm – Pillar Presentation #4 and Featured Speaker
- 1:45 – 2:15 Spotlight Session 8 (Each session: 1-2 Distributor Spotlights / 2-3 Supplier Spotlights / One-Off Meetings)
- 2:30 – 3:00 Spotlight Session 9
- 3:15 – 3:45 Spotlight Session 10
- 5:30 – 6:30 Closing Reception / Red Carpet Photos
- 6:30 – 10:00 Closing Dinner / Charity Auction

Thursday, September 12

- 6:30 – (Optional) Group Fun Run/Walk
- 9:00 – 4:00 (Optional) Heavy Duty Industry Golf Championship
- 9:00 – 4:00 (Optional) Viva Las Vegas! Activities
- 5:00 – 6:00 (Optional) End of Conference Happy Hour

Description of Business Sessions/Meetings:

- **“Focus on HD” Community Meetings/Dinners:** Led by the committee co-chairs, this will be an update and organizational meeting for each committee’s latest projects. This includes discussing industry needs and potential solutions, and creating work groups as needed. Each committee meeting is open to anyone who is interested in the committee’s goals, but listed members of each committee should try to attend.

Current committees for CVSN are Legislative, Industry Awareness, Education, and Technology.

- **Business Services Provider (BSP) Introductions** – Essential to the long-term evolution of the industry, our BSP’s provide new tools and services that can enhance any of our members’ work place and profitability. This session allows each BSP attending company to give a 2-minute commercial on what their company offers, which they can then go into further detail with at their tabletop display in the Clubhouse throughout the conference.
- **Pillar Presentation / Speaker Sessions:** These sessions start with a public update by the co-chairs of that pillar to the full group on the latest committee projects and activities, followed by a speaker presenting on a relevant topic.
- **Spotlight Presentations:** These are designated 30-minute sessions for supplier sponsors as well as distributor members to present their respective companies’ strategic direction and initiatives. In the designated 30-minutes time slot, the spotlight companies will deliver two identical 20-minute presentations, with a 5 minute intermission for attendees to switch rooms for an opportunity to hear both presenting companies during that time frame. Distributor can only attend Supplier spotlights and suppliers can only attend distributor spotlights.
 - o 10 Sessions accommodates 10-20 Distributor sessions and 20-30 Supplier Spotlights
- **One-Off Meetings in the Clubhouse:** Running simultaneously with the spotlight presentations, scheduled one-off meetings will be available in the Clubhouse for new introductions or partner specific conversations. Each attendee can designate up to two spotlights presentations to skip for potential one-off meetings.
- **CVSN Clubhouse:** The designated “social” meeting area for all attendees that will host most receptions and will include tabletop booths for business services providers (BSP’s), semi-private meeting areas, public relaxation areas, food and beverage throughout the day, and much more. Similar to a coffee shop style break room, this area is perfect for learning about new tools for your business, catching up on e-mails, and meeting new industry influencers.

Description of Social / Charity Activities:

- **“John Bzeta Childrens” Charity Auction:** Held in conjunction with the Closing Dinner, this evening is focused on raising money for a local children’s charity. Companies from all corners of the heavy duty industry donate unique large-ticket items resulting in a thrilling, competitive live-auction. All companies are encouraged to donate to a great cause!
- **(Optional) Group Fun Run/Walk** – Just because we’re in “Sin City” doesn’t mean we can’t still be healthy. Join the group for a social run/walk up and down the Las Vegas strip to kick off the conference. Distance options will be determined based on participants, but can range from 1 to 5 miles.
- **(Optional) Charity Poker Championship** – For the poker-lovers in the industry, we will host a No-Limit Texas Hold’Em Poker tournament hosted in the clubhouse. Top three spots in the tournament will take home a cash

prize based on 50% of the tournament's net proceeds, with the other 50% going to the CVSN local children's charity. Considering a DMC to bring in poker

- **(OPTIONAL) Heavy Duty Industry Golf Championships** – For the serious golfers, we will host an official 18-hole tournament round with bragging rights on the line for top industry champions! Trophies will be awarded in three competitive divisions: individual men, individual women, and 2-person scramble. A top golf course in the area will be chosen to host this event, with everyone returning to the hotel for one final casual group happy hour. Golf Course: Reflection Bay
- **(OPTIONAL) Viva Las Vegas!** – Stick around an extra day for some fun! Interested suppliers will have the opportunity to be matched with current and future distributors on Relationship Thursday. CVSN staff will work with interested suppliers in identifying potential activities that will give all participants the opportunity to enjoy the conference locale to its fullest, with everyone returning to the hotel for one final casual group happy hour.